

Explore

**Salesforce** is a cloud-based **Customer Relationship Management (CRM)** software that helps companies connect with customers, automate tasks, and deliver personalized experiences. [It offers a suite of products for sales, service, marketing, commerce, and analytics, integrated with a single view of customer data1](https://www.salesforce.com/products/what-is-salesforce/)[2](https://www.salesforce.com/ap/products/what-is-salesforce/)[3](https://en.wikipedia.org/wiki/Salesforce).

Here are **five free resources** where you can learn more about Salesforce:

1. **Trailhead**: Salesforce’s interactive learning platform with over 1,100+ modules, quizzes, and hands-on activities. [Earn badges and credentials while gaining practical experience](https://www.salesforce.com/products/what-is-salesforce/)[4](https://trailhead.salesforce.com/).
   * [Learn on Trailhead](https://trailhead.salesforce.com/)
2. [**Salesforce Certifications Days**: Free, half-day webinars led by expert instructors covering various Salesforce topics](https://www.salesforce.com/products/what-is-salesforce/)[5](https://www.salesforceben.com/salesforce-training-free/).
   * [Explore Certification Days](https://www.salesforceben.com/salesforce-training-free/)
3. [**Ultimate Salesforce Career Course**: A comprehensive resource for advancing your Salesforce career](https://www.salesforce.com/products/what-is-salesforce/)[5](https://www.salesforceben.com/salesforce-training-free/).
4. [**Salesforce Fundamentals**: Learn the basics of Salesforce, including administration, development, and sales](https://www.salesforce.com/products/what-is-salesforce/)[5](https://www.salesforceben.com/salesforce-training-free/).
5. [**Salesforce Associate Practice Exams**: Test your knowledge and prepare for Salesforce certifications with practice exams](https://www.salesforce.com/products/what-is-salesforce/)[5](https://www.salesforceben.com/salesforce-training-free/).

Whether you’re interested in becoming an administrator, developer, marketer, or consultant, these resources will help you kickstart your journey in the Salesforce ecosystem! 🚀